

CV

Name: Bogna Janik

Place of employment//Position Poznan School of Banking Al. Niepodległości 2; 61-874
Assistant Professor, Poznań, Poland; **Qualification level:** Ph.D.

Specialists in banking and capital markets; the author of many scientific publications in finance (sustainability finance); she combines her research with economic practice (Credit Rating Inspector of Bank Pekao SA, Finance Director at AMS SA, currently – the Board Member at BB Investment SA). Member of Green Economic Institute in Oxford. She is the author of many papers published in Poland and abroad including those about the range of investors' protection systems, sustainable development and social responsibility in investments. She took part in the research program implemented with the cooperation with businesses about CSR (POKL.08.02.01-30-004/11) - Researchers in the companies of the Wielkopolska Region – research internships as a chance to increase innovation and competitiveness of the businesses crucial for the regional development. The objective of the project was e.g. the diagnosis of the condition of the company listed in the Warsaw Stock Exchange in terms of the possibility of obtaining the status of a company socially responsible as well as the identification of the reasons for which the company operating in bio-energy business is not perceived by investors (as well as analysts) as a company socially responsible. The project was implemented with the cooperation with the Warsaw Stock Exchange and Deloitte Polska Company. The research conducted by Bogna Janik mainly refers to sustainable development in investments (SRI – Socially Responsible Investment) and so called Impact Investment (i.e. investments in undertakings influencing positively the environment and local community). Her research focuses on the company listed in stock exchanges all over the world, examining their efficiency and diagnosing the conditions facilitating their development.

MOST RECENT PUBLICATIONS:

- Book: “Compensation system for Stock Exchange investors in Poland in the view of foreign solutions” in Wydawnictwo WSB, Poznań-Gdańsk 2007
- Article: “The Polish Investor Compensation System Versus EU-15 Systems and Model Solutions” in Weidener Diskussionspapiere No. 14, January 2009, ISBN 978-3-937804-16-3
- Article: “The challenges for the protection system of financial services clients in the EU-27” in Bankowość a kryzys na rynkach finansowych, Zeszyty Naukowe 140, pod red. A. Janca, Wydawnictwo Uniwersytetu Ekonomicznego w Poznaniu, Poznań 2010, s. 315-324
- Article: “The idea of socially responsible investing on the basis of Calvert investment funds” in Prace Naukowe UE we Wrocławiu nr 174, pod red. Krzysztofa Jajugi, Finanse –nowe wyzwania teorii i praktyki. Rynek Finansowy, Wrocław 2011, s. 215-223
- Article: “Return rates testing and the analysis of convertibility risk of the American investment funds socially responsible on the bases of Calvert investment funds” in Annales UMCS Sectio H Oeconomia, Lublin 2012, s. 317-326
- Article: “The methods of selecting companies to be listed in the RESPECT index” in Finanse w niestabilnym otoczeniu –dylematy i wyzwania, Studia Ekonomiczne Uniwersytetu Ekonomicznego w Katowicach, Rynki finansowe, Zeszyty Naukowe Wydziałowe 106, Katowice 2012, s. 100-107
- Article: Bartkowiak M, B. Janik “Effectiveness of Sustainable Investment in the Polish Market” in Green Economics Institute, 7th Annual Green Economics Conference 2012 Oxford, p. 74-79

- Article: Bartkowiak M., B. Janik "Efficiency of Sustainable Investment in Polish Regulated Market" in China-USA Business Review, Volume 11, Number 9, September 2012 (Serial Number 111), David Publishing Company, p. 1213-1223.
- Article: "Efficiency of investment strategy of Calvert Socially Responsible Funds", (red.) A. Kopiński, T. Słoiński, Kryszawska, Prace Naukowe Uniwersytetu Ekonomicznego we Wrocławiu 271/2012, Zarządzanie finansami – teoria i praktyka , Wrocław 2012.
- Article: Janik B., Bartkowiak M, Effectiveness of Sustainable Investment in the Polish Market, in Greening of Eastern Europe, Green Economics Institute, edited by Michelle Gale de Oliveira (Brazil) Professors Sandra Gusta and Dzintra Astatja (Latvia), Miriam Kennet (UK), Oxford 2013, ISBN 978-1-907543-418 p. 25-33.
- Article: Janik B., Market and non-market factors influencing the development of green energy producers, Copernican Journals of Finance & Accounting, Vol. 3, No 2 (2014).
- Book: Inwestycje finansowe w koncepcji zrównoważonego rozwoju, DIFIN, 2014.
- Article: Understanding the Conditions for the Development of the Polish Biomass Energy Sector - Learning from Small and Medium-Sized Enterprise Experience (in process)
- Comparison of socially responsible indices in Central and Eastern Europe (in process)

MOST RECENT PROJECTS:

- 2008: Coordinator of the workshop on the financial crises for cooperative banks in Poland.
- 2011: Leader and Coordinator of the workshop „ETF-kup sobie warszawski indeks” – in cooperation with the Warsaw Stock Exchange
- 2011: Leader and Coordinator of the workshop Market in three dimensions in cooperation with the Warsaw Stock Exchange
- 2012: EU Project Participant „ Researchers in the companies of the Wielkopolska Region – research internships as a chance to increase innovation and competitiveness of the businesses crucial for the regional development”; Project title: Research of CRS in companies listed in Warsaw Stock Exchange (POKL.08.02.01-30-004/11)
- 2012: Leader and Coordinator of scientific seminar Cooperative Banking Credits in Poland.

AWARDS AND FELLOWSHIPS:

- 2010 - Tromsø, The University of Tromsø, Economics Faculties, scientific internship – (Volatility SRI Stocks)
- 2010 - Weiden, Amberg-Weiden University of Applied Sciences (Hochschule Amberg-Weiden (HAW), scientific internship (SRI Effectiveness)
- 2010 - The prize awarded from the Rector of WSB
- 2011 - London School of Economics – scientific internship –(Sustainable Investment)
- 2011 - University of Applied Sciences Amberg-Weiden Erasmus Program
- 2011 - ISC School of Management, Paris, Erasmus Program
- 2012 - Weiden, Amberg-Weiden University of Applied Sciences (Hochschule Amberg-Weiden (HAW), Erasmus Program
- 2013 - The prize awarded from the Rector of WSB